# SMALL BUSINESS & ENTREPRENEUR

TRAINING PROGRAM





## **Course Location:**

950 Tharp Rd. Bldg 1100 Yuba City, CA 95991

## **Course Dates:**

Wednesdays 6-9pm 9/4/19-12/11/19 No Class 11/27 (Thanksgiving)

Cost: \$129

Price includes textbook & course materials

Partnership with:

















# START YOUR BUSINESS OR IMPROVE AN EXISTING BUSINESS

Course Starts: September 4, 2019 Seats are Limited. Register now!

### **A-Z of Business Success**

A seminar style course geared toward aspiring and existing business owners!

Use link to register: <a href="http://bit.ly/yubasutterbus">http://bit.ly/yubasutterbus</a>

- 1) Click register and pay for Community Education courses
- 2) Click Submit (Blank form)
- 3) Click the check box in from of the CEBUS-1000 course
- 4) Click Submit
- 5) Fill out the form Follow instructions

## **Topics Include:**

- Business Concept Development
- Creating a Sustainable Business Model
- Developing a Business Plan
- Marketing/Social Media
- Recordkeeping/Bookkeeping
- Financial Planning/Access to Capital
- Business Insurance
- Legal Considerations for New Businesses

Course participants will have the opportunity to pitch their business ideas to a panel of judges at a live course finale event!